

PREFERRED DENTAL TECHNOLOGIES INC.

Press Release

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**CSE- PDTI
US OTC: PDTTF**

Preferred Dental Technologies Inc. (“Company”) (CSE: PDTI, US OTC: PDTTF): targets International expansion beginning with Brazil, the world’s third largest dental implant market.

The Company has completed several meetings with a prominent Sao Paulo implantologist. Understanding the local market is essential, and PDTI successfully presented the EAS system to a practicing professional owning and operating a 5-dentist clinic in Brazil’s largest city of Sao Paulo.

Upon conclusion, the specialist had this to say about the EAS custom dental abutment; “Having had the opportunity to review the EAS system first hand, I feel that it's control over angulation, prevention of screw loosening, ease of use and inventory control will have very strong potential in Brazil and I look forward to working with it. The EAS solves all the major dental implant problems we deal with daily.”

Brazil represents the third largest dental implant market globally and holds huge opportunity for growth. According to Euromonitor International, Brazil has the highest number of dentists in the world – almost 15% of the global total. This is driven by strong consumer demand. Despite differences in relative income, the average Brazilian household will spend nearly the same amount on dental care as a typical American household.

In its’ efforts to bring the EAS Series of dental abutments into foreign markets, Preferred Dental Technologies Inc. (PDTI) acknowledges these meetings were a result of the hard work and time spent by advisory board member, Dr. Rodrigo Franca.

We look forward to continuing developments and progress of business developments into the Brazil market following a trip in June by Dr. Franca.

This feedback reinforces PDTI’s decision to continued development of product designs and non-precious metal alternatives which are embraced by markets such as Brazil. These BRIC nations have received increasing focus from dental implant companies and should form a parallel path in commercialization due to the huge growth opportunities they provide with the aid of our advisory team.



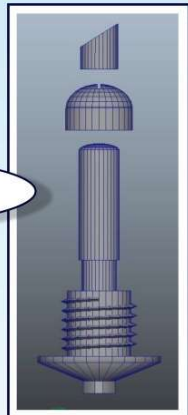
Disruptive Technology for the Global Dental Implant Market



PRACTICAL SOLUTION



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About PDTI

Preferred Dental technologies Inc. (PDTI) has been established to advance development and commercialization of various evolutionary and disruptive technologies in the dental implant industry.

MISSION – INNOVATIVE & PRACTICAL SOLUTIONS FOR THE DENTAL INDUSTRY

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On behalf of Preferred Dental Technologies Inc.

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